



*To further the professional development of  
leaders in the nonprofit sector*

**04 DAYS TRAINING WORKSHOP ON  
Effective Leadership & Management  
for Development Organizations  
2-5 May 2017- Islamabad**

Organised by:



Institute of NGO Leadership & Management

Led by a strong sense of mission and vision, nonprofit organizations play a critical role in improving society and impacting the world around us. The training workshop for Nonprofit Leaders brings together leaders from social and human services, health care, community development, arts, environment and educational organizations to extend their professional development and build an enduring network.

## About The Program

Four days training workshop is designed to strengthen the leadership and management capacity of individuals working in or with nonprofit organizations. The program gives participants the skills necessary to respond to the complex challenges and opportunities facing their organizations and communities. Designed as an experiential leadership lab, this program provides a stimulating and supportive climate for exploring the pressing issues facing current and future nonprofit leaders.

Each participant takes part in a sequence of sessions that explore the various aspects of nonprofit management and undertakes a capstone management project that addresses a major organizational issue or need. The program also gives participants the opportunity to create a network of nonprofit leaders committed to working across organizations, communities, and sectors to address public needs.

## Workshop Objectives

- o Learn about the current trends, challenges, and promising practices in nonprofit management
- o Learn strategic practices for leading and managing change
- o Develop leadership tools necessary run an organization effectively
- o Explore strategies for building and sustaining partnerships
- o Strengthen the capacity to lead in a diverse society
- o Become part of nonprofit leaders

# Curriculum

The following session topics are included in the workshop on "Effective Nonprofit Leadership & Management".

1. Overview & Challenges of the Nonprofit Sector
2. Strategic Planning & Characteristics of High-Impact Nonprofits Organizations
3. Effective Nonprofit Leadership
4. Programs /Projects Development
5. Fundraising/Resource Mobilization & Financial Management
6. Human Resources/Team Building
7. Use of Technologies (Social media etc)
8. Linkage development/networking
9. Evaluating Social Impact
10. Time management
11. Conflict management, Code of ethics and morality
12. Community mobilization



A photograph of a group of people sitting around a large wooden conference table in a meeting room. The room has bookshelves in the background and several water bottles on the table. The image is partially obscured by a yellow and green diagonal graphic overlay.

## Who Should Attend?

INGOLAM targets decision makers in nonprofit organizations. Ideal candidates are typically at the CEO or Executive Director level or sometimes at the COO or VP level with the rationale that these are the individuals who can immediately have the largest impact on their organization. While educational and professional backgrounds may vary, participants are often mid-career with a track record of working in nonprofits or their sector of targeted impact. Participants are typically employed full-time by a nonprofit organization.

Participants represent a range of organizations in various sectors, sizes and geographies. The typical organization represented, however, has a broad impact and is well established. All participant organizations hold nonprofit status or their country's equivalent.

## What to Expect

In lectures, presentations, discussions and exercises led by seasoned facilitators participants should have;

- A richer understanding of how to integrate organizational mission and strategy
- An increased confidence in your ability to lead and scale your organization
- A new perspective on your organization's potential and impact
- Development of a plan of action for addressing key organizational and strategic challenges
- A strong network of relationships with a diverse group of nonprofit leaders

*INGOLAM is subsidized in part by The NGO World Foundation and its partner SESRIC (Statistical, Economic and Social Research and Training Centre for Islamic Countries), a subsidiary organ of the Organization of Islamic Cooperation (OIC). This allows for the workshop to be offered without any fee.*

# Program Team



## Program Host

### Zafar Iqbal

Founder/Executive Director of The NGO World (networking of NGO sector, Programs of humanitarian assistance, social welfare and community development)

Founder of INGOLAM (Institute of Nonprofit Leadership & Management)

Chief Editor of Greater Good (A magazine to promote social good in society, creating environment of hope, sharing activities of social uplift)

Goodwill Ambassador World NGO Day Initiative Pakistan

Social Entrepreneur, Trainer, Manager, innovation



## Program Director

### Mehmet Fatih Serenli

*(Director of Training at SESRIC)*

He previously worked as training consultant in private and civil sector and for the Grand National Assembly of Turkey as advisor. He holds an MSc in Economic History from the London School of Economics and an LLM in Law from the Institute of Social Science, Marmara University, Istanbul, and a BA in Public Administration from Istanbul University.

His recent fields of interest are knowledge economy; health capacity building; vocational education and training; science, technology and innovation, with particular focus on their contribution to sustainable socio-economic development in OIC Member Countries.



## Lead Trainer

### **Atiq ur Rehman Mirza**

*Director – Institute of NGO Leadership & Management*

Development sector & general management Professional with an eminent track record of 34 years Pioneered micro finance in Pakistan. Actively engaged in the Programmes & projects of high magnitude pertaining to start-up, management evaluation, capacity building, change initiation & management, hiring & resource deployment

Take pride in professional development of more than 45000 people across different management cadres and grades. Served a number of policy consulting working groups in many policy areas like micro finance, NGO's regulation bill, poverty alleviation, education etc.

## Guest Speaker

Achievers, successful managers, scholars and social leaders from different organizations and departments will also be invited to deliver notes.

## Focal Person

**Miss Sumaira Kiani**

Contact No. 0331-5089683

# About INGOLAM

INGOLAM is one of the core program/initiative of The NGO World. The institute is working on the development of organizational capacity & individuals of NGO sector. INGOLAM has already delivered number of trainings on different areas of need of NGO sector including social mobilization, project proposal development, fundraising, use of social media, poverty alleviation, project management, Capacity Development, Getting a Job and micro enterprise development, youth social entrepreneurship, disaster management etc. Services of quality & seasoned trainers/facilitators are available to INGOLAM who has capacity to strengthen the organizations and groom the professionals to enhance their output for ultimate benefit of their target communities.



## About SESRIC:

The Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC), was founded as a subsidiary organ of the Organisation of Islamic Cooperation (OIC) in pursuance of Resolution No. 2/8-E adopted by the Eighth Islamic Conference of Foreign Ministers (ICFM), held in Tripoli in May 1977. The Centre started its activities in Ankara on 1 June 1978.

The basic mandate drawn up for SESRIC is threefold:

1. To collate, process and disseminate socio-economic statistics and information on and for the utilisation of the member countries,
2. To study and evaluate the economic and social developments in the member countries to help generate proposals that will initiate and enhance co-operation among them, and
3. To organise training programmes in selected fields geared to the needs of the member countries as well as to the general objectives of the Organisation of Islamic Cooperation.

In addition to the implementation of the above-mentioned mandate, the Centre assumes the role of focal point for the technical co-operation activities and projects between the OIC system and the related UN agencies.





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